

VISION The KBRH Health Foundation is a trusted partner in enhancing the quality of health care for our region.

MISSION With your support, the KBRH Health Foundation improves healthcare across the Kootenay Boundary.

VALUES

- Integrity** – Operating in a trustworthy and ethical manner
- Respect** – Honouring the uniqueness of all individuals and their contributions
- Confidentiality** – Protecting the right of privacy for all partners
- Accountability** – Conducting ourselves responsibly and with transparency

STRATEGIES **The KBRH Health Foundation will:**

- Engage and retain donors by creating awareness, active outreach, recognition and responsiveness.
- Raise funds through events, partnerships and campaigns.
- Sustain a diverse Board of Directors through competency-based recruitment and succession planning, development and engagement opportunities.
- Identify healthcare priorities with, and steward funds through our Interior Health partners while remaining apolitical.
- Ensure long-term sustainability by following sound financial and management practices and complying with relevant legislation.
- Maintain an appropriate compliment of qualified staff through competency-based recruitment, appropriate resourcing and employee development.