

- VISION** The KBRH Health Foundation is a trusted partner in enhancing the quality of health care for our region.
- MISSION** With your support, the KBRH Health Foundation improves healthcare across the Kootenay Boundary.
- VALUES**
- Integrity** – Operating in a trustworthy and ethical manner
 - Respect** – Honouring the uniqueness of all individuals and their contributions
 - Confidentiality** – Protecting the right of privacy for all partners
 - Accountability** – Conducting ourselves responsibly and with transparency
- STRATEGIES** **The KBRH Health Foundation will:**
- Engage and retain donors by creating awareness, active outreach, recognition and responsiveness.
 - Generate revenue through enhanced donor relationships, events, partnerships and campaigns.
 - Sustain a diverse Board of Directors through competency-based recruitment and succession planning, development and engagement opportunities.
 - Identify healthcare priorities with, and steward funds through our Interior Health partners while remaining apolitical.
 - Ensure long-term sustainability by following sound financial and management practices and complying with relevant legislation.
 - Maintain an appropriate compliment of qualified staff through competency-based recruitment, appropriate resourcing and employee development.