

VISION

The Kootenay Boundary Regional Hospital & Health Foundation is a trusted partner that enhances the quality of health care and wellness for our region.

MISSION

With your support, we enhance health care and wellness across the Kootenay Boundary region.

VALUES

Integrity – Serve in a trustworthy and ethical manner.

Respect – Honour the uniqueness of all individuals and their contributions.

Confidentiality – Protect the right of privacy for all partners.

Accountability – Operate responsibly and with transparency.

OBJECTIVES

Kootenay Boundary Regional Hospital & Health Foundation will:

- Successfully complete the \$750,000 Ambulatory Care Campaign by March 31, 2023.
- Identify 1 new major campaign by March 31, 2023 in collaboration with Interior Health.
- Reach an overall fundraising goal of \$1.5 million by March 31, 2023.

STRATEGIES

Kootenay Boundary Regional Hospital & Health Foundation will:

- Engage and retain donors by creating awareness, active outreach, recognition, and responsiveness.
- Generate revenue through enhanced donor relationships, events, partnerships, and campaigns.
- Sustain an inclusive and diverse Board of Directors through competency-based recruitment and succession planning, development, and engagement opportunities.
- Identify health care priorities with, and steward funds through, our Interior Health partners while remaining apolitical.
- Ensure long-term sustainability by following sound financial and management practices and complying with relevant legislation.
- Maintain an appropriate complement of qualified staff through competency-based recruitment, appropriate resourcing, and employee development.